JESSICA ANDRIANY

VISUAL / UX DESIGNER

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I feel the most passionate and rewarded when my design brings positive impacts and improves lives. I combine user data and visual language to create functional and beautiful end products.

EXPERIENCE

SENIOR DESIGNER / FELL SWOOP

Oct 2020 - Present

- Led the visual design and successfully launched various websites such as Chihuly Glass Museum, Seattle Aquarium, Community Transit, Imprint Plus, and Escapia (a part of Expedia).
- Created robust design systems and style guides within projects with functional, customizable, and flexible modules and component libraries.
- Successfully redesigned Expedia's customer-facing email templates and delivered a design system that can be easily maintained by the Expedia team.
- Experienced in the end-to-end design process from user research, user interviews, usability studies, wireframing, prototyping, visual concepts, responsive behaviors, interaction design, deliveries, and design QAs.

VISUAL DESIGNER / FELL SWOOP

Sep 2016 – Oct 2020

- Involved in individual and team projects in creating creative and tactical design solutions.
- Assisted in UX tasks, such as paper and digital wireframes, low and high-fidelity prototypes.
- Involved in visual ideation and comp creations, assets deliveries and redlines, and QA sessions.
- Prepared deliverables for handoff to developers and clients.

GRAPHIC DESIGNER / PUBLICIS

Aug 2016 - Sep 2016

- Worked on concepts and logo ideas.
- Created digital assets on various projects.

GRAPHIC DESIGNER / RAZORFISH

Aug 2014 - Jul 2016

- Collaborated with the visual and UX team to provide design solutions and directions.
- Created and delivered graphic assets on diverse digital platforms that are compatible with various devices.
- Worked closely with the clients, incorporated feedback to achieve the vision and goals.

VISUAL DESIGNER / AMAZON

Jul 2013 - May 2014

- Worked with other designers to produce branding and logo concepts.
- Designed infographics and icons, redesigned web pages and layouts, illustrated book cover.
- Created web, tablet, and mobile banners and graphics for various departments.

EDUCATION

Bachelor of Arts and Science — Visual Communication Design Minoring in New Media
Seattle Pacific University, 2013
Summa Cum Laude

Associate of Arts and Science — Web Multimedia Authoring
Bellevue College, 2011

Associate of Arts and Science — Direct Transfer
Bellevue College, 2009

SKILLS

Softwares

- Figma, Sketch, Axure, Invision
- Adobe Creative Suite (XD, Photoshop, Illustrator, After Effects, Indesign)
- Microsoft Office (Word, Excel, Powerpoint)
- Zeplin, Browserstack

Methods

- Design research, user interview, competitive audit
- Wireframing, prototyping, user testing
- Moodboard, visual concepting, iconography, illustration
- Style guide, component library, modular system
- Grid, responsive behavior, breakpoints

Languages

Fluent in English and Indonesian

ACHIEVEMENT

- Featured on Buzzfeed.com "31 Beautiful Posters That will Teach You a Damn Thing", 2016
- Honorable Mention West Seattle Garden Tour Poster Contest, 2016
- Featured Live Artist at Bellevue Botanical Garden, 2017-2019
- Featured Artist at RAW Seattle, 2015-2016
- SPU Art Center (SPAC) Alumni Art Show, 2015